



Content Marketing Manager (m/f/d)

at the earliest possible date

The German University of Digital Science i.Gr. will be the first fully digital university in Germany.

To strengthen our team in Potsdam, we are looking for an independent employee with a strong sense of responsibility and experience in project management to start as soon as possible.

Tasks

- o Development and implementation of the content strategy for German UDS,
- o Planning and creation of content together with the team,
- o Analysis of performance content in order to continuously optimize quality and impact,
- o Support and structuring of marketing projects (e.g. campaigns or events).

What we are looking for

- o Completed vocational training or ideally a Bachelor's or Master's degree in the field of marketing/communications/business administration
- o Multiple years of relevant professional experience in the fields described,
- o Enjoyment of work, absolute trustworthiness in all matters,
- o Organizational skills, very good written and spoken communication skills,
- o Team spirit, independent work, initiative and reliability,
- o Business fluent in German and English
- o Outstanding use of MS Office products.

What we offer

- o Space for your ideas and concepts,
- o Start-up feeling in a committed team with great visions and experience,
- o Workplace in a modern office with a creative environment,
- o Further training opportunities as part of the study programs offered,
- o Interesting encounters in an international environment.



Have we captured your interest? Then we look forward to receiving your application. Please send your application preferably by e-mail to: jobs@german-uds.de.