

## Micro-Degree Programs Offered in the Study Quarter 1/01/26 - 31/03/26

### What are Micro-Degree programs?

In addition to the full degree programs offered by the German University of Digital Science, the individual teaching modules of the various study programs are also offered separately or in thematically bundled blocks as interactive online Micro Degree Programs.

These 3-month programs are designed for lifelong learning and professional development, providing learners with valuable knowledge and skills. Learners who wish to up-skill, re-skill, or further their education on a specific digitization topic can enroll in Micro Degree Programs and earn a Micro Degree worth 5 credits (ECTS). One of the main advantages of a Micro Degree is that it can be recognized by any university for a full degree program.

**Registration Link:** <https://campus.german-uds.de/micro-degree-programs>

### Digital Business Models & Venture Building

#### **Program Overview**

Digital Business Models play a fundamental role in an organization for realizing new ways of value creation for customers and remaining competitive in an increasingly digital world.

#### **Program Outcomes**

The module follows a structured approach covering all relevant steps applicable to building stand-alone ventures (start-ups) as well corporate ventures (new businesses within existing organizations) alike.



#### **Learning Objectives**

- Provide students with an understanding of advanced concepts for digital business model development.
- have in-depth knowledge of the venture building process
- know how to create and realize new business ideas outside and inside of existing organizations

**Module Instructor:** Prof. Dr. Georg Loscher

## Design Thinking

### Program Overview

This module is part of the "Rootcamp" which onboards students to the program, the teaching and learning methods. It teaches the principles, techniques and processes of Design Thinking, a user-centric approach to generating innovations.

### Program Outcomes

Students learn Design Thinking principles, techniques, and processes, applying them to real-world challenges. The module emphasizes teamwork, collaboration, and effective presentation skills.

### Learning Objectives

- Acquire subject-specific theoretical and methodological knowledge
- Explore, understand and apply the methods and mindsets of Design Thinking
- Practice techniques using concrete project challenges

**Module Instructor:** Prof. Dr. Steven Ney



## Strategic Management & Entrepreneurial Transformation

### Program Overview

Within fast changing environments, a strategic perspective is fundamentally important for setting the right directions for future developments of companies.

### Program Outcomes

the central aim of this module is to provide students with the economic understanding and skills necessary to become good strategists — whether in a large corporation, a mid-sized company, or an entrepreneurial startup.

### Learning Objectives

- Enable students to recognize and describe the characteristics of entrepreneurial management in established companies.
- Assess and evaluate the relevance of entrepreneurial activity in established companies for innovation.
- Evaluate the economics of strategies chosen by companies concerning their potential for future.

**Module Instructor:** Prof. Dr. Marco Bade



## Machine Learning & Analytics

Decision-making is empowered by (big) data through the use of machine learning and data analytics principles.

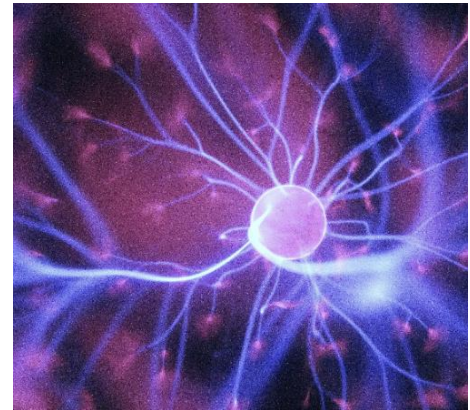
### **Program Outcomes**

In the course, students will compare different theoretical approaches to AI and be able to choose the best problem-solving strategy for a given application.

### **Learning Objectives**

- Students understand the fundamental goals of machine learning and data analytics.
- Provide students with an advanced understanding of the mathematics and technology behind AI models.
- They become proficient in the application of methods of data science, machine learning, and data analytics.

**Module Instructor:** Prof. Dr. Felix Weitkämper



## Data Analytics & Decision Making

### **Program Overview**

This module provides advanced knowledge about the structure and analysis of large amounts of data and how this is to be used in decision-making processes.

### **Program Outcomes**

Students learn the difference between descriptive, diagnostic, predictive and prescriptive analytics and their application in business contexts.

### **Learning Objectives**

- Acquire subject-specific theoretical and methodological knowledge.
- Understand the possibilities and limitations of data analytics.
- Are able to assess, compare and apply different methods of analysis.

**Module Instructor:** Prof. Dr. Katya Artemova



## Special Effects & Particle Simulation

### Program Overview

This module introduces special effects (SFX) and particle simulation in films, games, and digital media. Special effects create artificial visual or audio illusions, while particle simulation, a subset of SFX, uses physics-based algorithms to generate realistic effects like fire, smoke, water, and magical energy.

### Program Outcomes

Students will learn the fundamentals of SFX, the principles of particle simulation, and how to apply them using industry-standard software.

### Learning Objectives

- Understand Special Effects and Particle Simulation.
- Apply Industry-Standard Tools and Techniques
- Develop Realistic and Creative Visual Effects

**Module Instructor:** TBD



## Coding Camp II: Python

### Program Overview

In the second deep dive for coding, students are challenged to understand digital image processing and working with interactive devices, such as cameras or microphones. Discussed topics will be coordinate systems, colour modes, the history of human computer interfaces, vector vs. pixel graphics, computer vision, etc.

### Program Outcomes

In this module, students expand on the knowledge from the first coding camp: Knowledge and experiences of the first Coding Camp, such as project management and software development principles can be reiterated and students can experience further methods.

### Learning Objectives

- Students have developed an interactive application using input devices different from a mouse or keyboard, e.g. camera, microphone, etc..
- Students can reflect on the advantages or disadvantages of different software development projects.

**Module Instructor:** Prof. Dr. Thomas Staubitz





## Systems & Network Security

### Program Overview

This module first looks at the relevant characteristics of different systems and networks in order to identify and categorize attack vectors and potential vulnerabilities. This then makes it possible to consider various theoretical security concepts and measures and to examine their practical implementation for specific attack vectors.

### Program Outcomes

In this module, Students acquire experience in using systems and tools to analyse security measures and identify potential attack vectors. Students will gain insight into current state and open challenges of practice and research on the topic of systems and network security.



### Learning Objectives

- Students know relevant characteristics/security concepts of common systems and networks, as well as potential vulnerabilities;
- Students will be able to independently analyse systems and networks using appropriate methods on a theoretical level and identify potential attack vectors;
- Students can evaluate described security measures in the context of various threats/attacks;

**Module Instructor:** Dr. Pejman Najafi

## General Information

#### Course Start Date

1<sup>st</sup> Jan 2026, 1<sup>st</sup> July 2026

#### Course End Date

31<sup>st</sup> Mar 2026. 30<sup>th</sup> Sept 2026

#### Fees

€900 for the full course

#### Teaching Format

Mastery: Coding

#### Total Workload Master's

#### Total Workload MBA

100h (30h/70h) / 4 ECTS

#### Micro Degree

125h (40h/85h) / 5 ECTS

#### Offered

Odd Quarters

#### Examinations

Quizzes, presentation(s), essay(s)/paper(s), project report(s), written